

## **Armed with a Certificate in Financial Planning** from the Fogelman

College of Business and Economics, you will signal to the market place that you are qualified, prepared, and driven to provide the best service to your clients. The Finance Department caters to the needs of all who seek a career as a financial planner or advisor. You can complete the CFP exam education requirements while pursuing your BBA degree with just three additional courses. The certificate covers all major aspects of financial planning and ensures that you have covered all topics required to appear for the CFP exam.

## For More Information:

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**Take charge** of your financial future by helping secure the financial future of others. Enroll today in the Certified Financial Planner Board of Standards (CFP Board) certified Financial Planning undergraduate program at the Fogelman College of Business and Economics at the University of Memphis.

30% 4th estimated growth rate of financial advisor job openings during 2014-2024\*

financial advisors are ranked as the 4th best business jobs\*\*

Career opportunities exist in a wide variety of industries including: banking, brokerage, insurance, wealth management, and financial planning firms.

The Department of Finance, Insurance, and Real Estate is one of only three CFP Board recognized programs in Tennessee. Our program will ensure you gain the skills and meet the educational requirements needed to advance your financial services career.

If you already have an undergraduate degree, then you can pursue only the Certificate Program as a non-degree student. Alternatively, if you have noticed gaps in your educational requirements or feel the need to polish specific areas, we can help with that as well. Let us help you find the right courses for the right career.

The CFP Board administers the Certified Financial Planner (CFP) designation. The CFP mark is a powerful tool in a rapidly growing industry. Complete the CFP educational requirements while earning your Bachelor's degree.

In addition to the required capstone course, our program offers classes that cover the 7 major topic areas including:

- Professional Conduct and Regulation
- Education Planning
- Risk Management and Insurance
- Investment Planning
- Tax Planning
- Retirement Planning
- Estate Planning

## For more information:

**Department of Finance, Insurance, and Real Estate** memphis.edu/finance

**Certificate in Financial Planning** memphis.edu/finance/programs/cfp\_72topics.php

**Non-degree Students** memphis.edu/admissions/transfer/nd\_transient.php

**Certified Financial Planner Board of Standards** cfp.net

